

engagement

mindset

TRANSACTION(S)
and...

design

relevance

skills

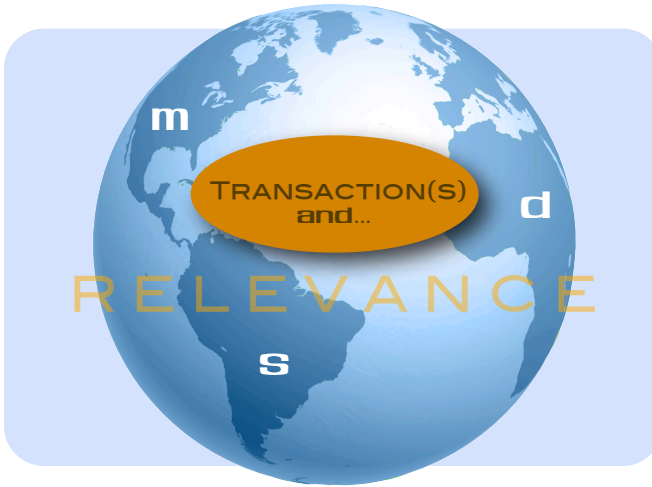
profitability

DEAL WORLD - THINK BEYOND YOUR TRANSACTION(S)

Growth

mMINDSET:

- CURIOSITY
- FEARLESS
- BETTER IS PERFECT



Lynchpin

SSKILLS:

- TRUST RELATIONSHIPS
- INFLUENCER
- LISTENING
- IMPLEMENTATION
- ENGAGING

Flow

dDESIGN:

- SIMPLICITY
- SUSTAINABILITY
- CONNECTING (E.G., TOOLS)
- FUN
- VALUE (E.G., GIFTS)

NOTES:

YOUR DEAL WORLD - THINK BEYOND YOUR TRANSACTION(S)

Growth

mMINDSET:



Lynchpin

SSKILLS:

Flow

dDESIGN: